

RTL DIGITAL CJENIK OGLAŠAVANJA



DESKTOP FORMATS	CPM	MOBILE FORMATS	CPM
Medium rectangle	16 €	Preroll video	80 €
Half page ad	20 €	Mobile billboard 320x100	13 €
Billboard	33 €	Mobile rectangle	20 €
Wallpaper	33 €	Fixed footer/sticky	27 €
In article 700x300	33 €	Half page ad	27 €
Tandem wallpaper + billboard	46 €	In-corner	40 €
Mega billboard	46 €	Interscroller	53 €
Desktop ticker	40 €	Takeover	80 €
Preroll video	80 €		
Video overlay 728x90	40 €		
Tandem preroll + overlay	93 €		
Takeover	93 €		
PR article	664 €		
Agencijski popust	20%		

Količinski popust	
50.000 - 100.000	10%
100.000 - 200.000	20%
200.000 - 300.000	30%
300.000 - 400.000	40%
400.000+	50%

Svi iznosi su bez PDV-a.

Cijene za ostale custom made formate, sponzorstva ili native projekte se mogu dobiti na upit:

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e-mail: digital.sales@rtl.hr

RTL
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